

The ROI of a Holistic Digital Workplace Strategy

The Return on Investment (ROI) of a Digital Workplace Strategy is substantial and multifaceted. The Lakeside SysTrack Platform is optimized to yield measurable ROI in the following areas —with specific ROI demonstrated for existing customers:



Software License Rationalization

An EMEA-based financial services firm with more than **50,000** employees removed unused software identified by SysTrack data to uncover a cost-savings opportunity of more than **\$4,300,000**.

Hardware Optimization

One New York-based bank was on a planned refresh cycle of 7,000 laptops per year. After evaluating usage patterns and machine stresses using SysTrack data, the IT team determined that only 600 laptops need replacing that year. That data unearthed a potential cost savings of about **\$9.6 million** (based on an average laptop price of \$1,500 per laptop).



Proactive IT Ops

For one large, global insurance firm, **SysTrack helped identify an incident that, despite not being reported by users**, was happening on a number of machines across the estate. The incident was related to a GPO that was spawning 2 cmd.exe instances that used **~20% CPU**. SysTrack enabled the organization to be able to identify where the issue was occurring without relying on reports from users.

Digital Employee Experience (DEX)

In one Lakeside enterprise customer, SysTrack identified and remediated **1,400 systems with an average CPU utilization of 95%** by using SysTrack Health Score and automations.



IT Help Desk Optimization

At an EMEA-based organization, the Lakeside SysTrack platform helped reduce **800 calls to the IT help desk per month - 4% of cases**. This effect resulted in avoided end-user downtime and reduced service desk time by **40 minutes total per incident**. The ROI in terms of cost-saving opportunity was approximately **\$200,000**.

REALIZE ROI ON YOUR OWN DIGITAL WORKPLACE STRATEGY

If you're ready to maximize the value and effectiveness of IT resources, improve employee productivity and business outcomes, and deliver a superior digital workplace supported by an empowered IT support team, connect with Lakeside to calculate the specific ROI you could realize for your own organization.



About Lakeside

Lakeside Software is how organizations with large, complex IT environments can finally get visibility across their entire digital estate and see how to do more with less. For far too long, IT teams have struggled to see what's going on in their dark estate — where costly inefficiencies, poor employee experiences, and unresolved problems hide. Only Lakeside lets you give everyone a better view, so they can see the hidden issues, see the smartest fixes, and see the biggest savings. That's why so many of the world's leading global brands rely on Lakeside. And it's how our customers see an average ROI of more than 250%. Lakeside. Give everyone a better view.™